



Mad Catz® Announces Licensed Street Fighter™ IV 'Round 2' Tournament Edition FightSticks and FightPads

San Diego, September 22 2009

Mad Catz® Interactive, Inc. (AMEX/TSX: MCZ), a leading third-party interactive entertainment accessory provider, today announced a range of licensed **Street Fighter™ IV 'Round 2'** accessories for the Xbox 360® and PLAYSTATION® 3 systems.

The original Mad Catz Street Fighter™ IV range was released to critical acclaim alongside the launch of the smash-hit title in February 2009. The 'Round 2' range of products continues the evolution of this much loved accessory range and has been produced in close collaboration with Capcom®.

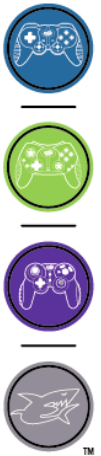
With all new designs featuring official character-based artwork taken directly from the game and collectible packaging designed with the Street Fighter IV® coinsure in mind, the new 'Round 2' products will be sure to prove popular with fans of the game and the genre alike.

Products expected to ship in the 'Round 2' range are as follows:

- **Official Street Fighter IV 'Round 2' Arcade FightStick: Tournament Edition – Xbox 360 and PLAYSTATION 3**

Nothing brings the arcade experience closer to home than the **Street Fighter IV 'Round 2' Arcade FightStick: Tournament Edition**. Featuring the same authentic Vewlix™ arcade configuration, robust build and genuine Sanwa Denshi™ Japanese style ball-handled joystick and 30mm Action Buttons embraced by gamers worldwide in the original range, the 'Round 2' Arcade Fightstick Tournament Edition houses these premium components in a sleek, piano-black housing, featuring all new monochrome artwork taken directly from the game. The collectible packaging reflects the understated appearance of the Stick with approved artwork provided by Capcom and certain to be appreciated by fans of the franchise.

MSRP: \$149.99





- **Official Street Fighter IV 'Round 2' FightPad – Xbox 360 and PLAYSTATION 3**

Ideal for gamers favoring a traditional console controller without wishing to compromise on features, the **Street Fighter IV 'Round 2' FightPad** now comes in a choice of six stunning character-based designs, allowing gamers to select their fighter of choice when playing. With official artwork taken directly from the game, players can select the following fan-favorite character designs: **M. Bison, Guile, Zangief, C. Viper, Cammy, Sagat**. With the same enlarged circular eight-way floating D-Pad and arcade style six-button configuration, the only question Street Fighter IV controller fans will now have is which design to buy first?

MSRP: \$39.99

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, "Our Street Fighter IV range of products continues to prove hugely successful with retail and consumer alike. We are pleased to continue our relationship with Capcom to grow this range throughout 2009 and beyond"

"Capcom is pleased to continue working alongside Mad Catz to deliver a second wave of high quality FightSticks and FightPads to the Street Fighter community," said Christian Svensson, vice president business development & strategic planning at Capcom Entertainment, Inc. "Our fan base has responded enthusiastically to the first range of Street Fighter IV controllers and we are dedicated to continue surprising our loyal audience with products which do justice to this highly acclaimed title."

The Mad Catz range of licensed Street Fighter IV 'Round 2' accessories is expected to be available across North America and key European territories beginning in the fall of 2009.

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Media

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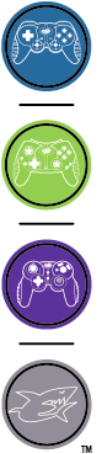
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About Mad Catz Interactive, Inc.

Mad Catz is a global leader in providing innovative peripherals for the interactive entertainment industry. Mad Catz designs and markets accessories for videogame systems and publishes videogame software, including the industry-leading GameShark videogame enhancements, under its Mad Catz, GameShark and Joytech brands. Mad Catz also designs and markets mice, keyboards, headsets, PC gaming controllers and other PC peripherals through its Saitek brand, and develops, manufactures and markets proprietary portable earphones under its AirDrives brand. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products throughout North America and Europe, and is expanding its distribution reach in Asia. For additional information please go to www.madcatz.com , www.gameshark.com , www.airdrives.com and www.saitek.com.

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